#### **PRIVACY POLICY**

ISHA OUTREACH and ISHA EDUCATION are committed to ethical collection, retention and use of information that you provide to us about yourself ("Personal Information") on our website ishaoutreach.org. The following Privacy Policy sets forth our understanding with you on the collection, use and protection of your Personal Information. Please read the entire Privacy Policy.

## **Information Gathering:**

ISHA OUTREACH and ISHA EDUCATION collects information from the users in a number of ways, for example when the user:

- Makes a donation.
- Signs up for a campaign.
- Signs up to stay updated.

While forwarding a donation for ISHA OUTREACH and/or ISHA EDUCATION and its various initiatives, the users have to submit some Personal Information as it would help us ensuring genuine contributions. Your Personal Information may comprise of the following:-

- Your name.
- Your age.
- Your occupation.
- A user ID and password of your choice.
- Your email and mailing address.
- Your telephone number.
- Your payment processing details.
- Any other data as required.

ISHA OUTREACH and ISHA EDUCATION do not collect or record the user's Personal Information unless he/she chooses to provide it.

YOUR USE OF THE WEBSITE CONSTITUTES YOUR CONSENT TO THE ALL THE TERMS AND CONDITIONS CONTAINED IN THIS PRIVACY POLICY (AS AMENDED FROM TIME TO TIME) AND YOU SHALL BE BOUND BY THE SAME.

# **Collection of Information:**

- 1. Site Browsing: You browse the website anonymously. We do not require you to identify yourself or reveal any Personal Information while browsing through the website. However, you may not be able to access certain sections of the website or interact with us without supplying us with Personal Information. For instance, you would not be able to transact at the website or make any donations at the website, without providing the website with Personal Information. If you desire to register yourself at the website, you would be required to provide your Personal Information.
- 2. While you are browsing through the website, the website's operating system may automatically record some general information ("General Information") about your visit such as:

- (i) the date and time you visit the website, along with the address of the previous website you were visiting, if you linked to us from another website.
- (ii) the type of browser you are using (such as Internet Explorer version 'X').
- (iii) which 'hit' it is on the website.
- 3. The General Information is not Personal Information. ISHA OUTREACH's and ISHA EDUCATION's tracking system does not record Personal Information about individuals or link this information to any Personal Information collected from you.
- 4. The General Information is used by ISHA OUTREACH and ISHA EDUCATION for statistical analysis, for tracking overall traffic patterns on the website and to gauge the public interest in ISHA OUTREACH and the website. Such General Information may be shared by ISHA OUTREACH with any person, at its sole discretion.

### **Use of Personal Information:**

- 1. By signing up for various services or initiatives offered by ISHA OUTREACH and ISHA EDUCATION, the user explicitly authorizes us to collect information based on the user's usage. The information is used to help provide a better experience to the user and is used as per the user's specified instructions to make sure that the user is receiving the most relevant and appropriate information at all times.
- 2. Your Personal Information shall be used by the ISHA OUTREACH and ISHA EDUCATION website for sending you emails, features, newsletters, promotional material, surveys, brochures, catalogues, reminders for donations, regular updates on the utilisation of donations by ISHA OUTREACH and ISHA EDUCATION and other updates with an option to not subscribe and unsubscribe from it at any given point of time.
- 3. Your Information shall be used for processing your donations to the various initiatives of ISHA OUTREACH and ISHA EDUCATION and for providing you the receipt for the donations made by you.
- 4. Your Information shall be used for maintaining an internal confidential database of all the Personal Information collected from you and for evaluating and administering the website and ISHA OUTREACH's and ISHA EDUCATION's activities, responding to any problems that may arise on the website. The user can also opt to delete all the information he/she has provided by simply requesting the same by an email. All information, without exception, will be deleted in seven working days.
- 5. ISHA OUTREACH and ISHA EDUCATION keeps all the user/Personal Information strictly confidential and this information is secured safely. All relevant information collected through our website "<u>ishaoutreach.org</u>" is handled and used by internal and authorized officials only.

### Disclosure of Personal Information by Isha Outreach and Isha Education:

- ISHA OUTREACH and ISHA EDUCATION may provide access to third parties for interalia entering and managing Personal Information in its Database, processing your donations, sending emails, which require such third parties to have access to your Personal Information. ISHA OUTREACH and ISHA EDUCATION cannot guarantee that such parties will keep your Personal Information confidential and will not be liable in any manner for any loss of confidentiality attributable to such third parties.
- 2. ISHA OUTREACH and ISHA EDUCATION may share Personal Information with any of persons who are associated with it, including companies and non-governmental organisations affiliated with ISHA OUTREACH and ISHA EDUCATION in any manner.

ISHA OUTREACH and ISHA EDUCATION will retain ownership rights over such information and will share only such portions of the Personal Information as it deems fit

- 3. ISHA OUTREACH and ISHA EDUCATION are not liable in any manner whatsoever for the loss, damage (whether direct, indirect, consequential or incidental) or harm caused to you by the misuse of your Personal Information by a third party who is not an employee or is not associated with ISHA OUTREACH and ISHA EDUCATION.
- 4. Notwithstanding anything contained herein or any other contract between you and ISHA OUTREACH and ISHA EDUCATION, ISHA OUTREACH and ISHA EDUCATION reserves the right to disclose any Personal Information about you without notice or consent as needed to satisfy any requirement of law, regulation, legal request or legal investigation, to conduct investigations of breaches of law, to protect the website, to protect ISHA OUTREACH and ISHA EDUCATION and it's property, to fufill your requests, to protect our visitors and other persons and if required by any policy of ISHA OUTREACH and ISHA EDUCATION.

## Privacy of email lists:

Individuals who join ISHA OUTREACH's and ISHA EDUCATION's mailing lists via its website or through its campaigning engagements are added to its email database. ISHA OUTREACH and ISHA EDUCATION does not sell, rent, loan, trade, or lease the addresses on our lists to anyone.

### **Cookie Policy:**

"Cookies" are small amounts of data that a website can send to a web browser on a visitor's computer. The cookie is stored on a visitor's computer. A cookie may enable the website holder to track how a visitor navigates through its website and the areas in which they show interest. This is similar to a traffic report: it tracks trends and behaviours, but does not identify individuals. Information gathered may include date and time of visits, pages viewed, time spent at the site, and the site visited just before and just after the website.

## **Types of Cookies**

Cookies can be set to expire on a specified date after a specific period of time when a transaction has been completed or when a user turns off his/her browser.

A cookie that is erased from memory when a visitor's browser closes is called a "session" cookie. Cookies that expire based on a time set by the Web server are called "persistent" cookies.

Persistent cookies may be used in some cases, for example, to recognize when a visitor returns to a website. The web browser will send the cookie information from the initial visit back to the website. This is useful to the visitor if he or she has established a password at a particular website and wants to be identified by that site to perform a function or transaction. To browse anonymously, you may set your browser to disable cookies or delete cookies. Please note that disabling cookies for some services will impact ability to use that service.

The user can configure his/her browser so that it responds to cookies the way he/she deems fit. For example, you make want to accept all cookies, reject them all or get notified when a cookie is sent. The users may check their browser's settings to modify cookie behaviour as per individual behaviour.

### **Refusing Cookies**

Users may choose not to accept cookies. Your web browser may alert and permit you to refuse cookies. When you receive an alert, you may choose at that time to refuse that cookie. If the use of cookies is a concern to you, then please make sure your browser has this capability, and that you set your browser to alert you accordingly.

Newer browser versions allow you to be alerted or to automatically refuse cookies. You may need to download a more current version of your web browser from your service provider in order to obtain this option.

Note: Some features and services provided by ISHA OUTREACH and ISHA EDUCATION require you to accept a cookie in order to be able to use the particular functionality or service. These cookies are used to establish a link between the user and the application server. The cookies contain unique session IDs, and no customer data is stored on the cookies.

## **Security:**

ISHA OUTREACH and ISHA EDUCATION endeavours to use up-to-date security measures to protect your Personal Information. ISHA OUTREACH and ISHA EDUCATION, however, does not make any express or implied warranty with respect to the security measures that it may employ from time to time for the protection of the Personal Information.

### **Payment Gateway:**

ISHA OUTREACH and ISHA EDUCATION uses well-recognised and proven technology for payments. Payment information is transferred by the use of an SSL (Secure Sockets Layer) connection which offers the highest degree of security that the donor's browser is able to support.

Several layers of built-in security, including an advanced firewall system, encryption of credit card numbers, and use of passwords, protect the collected information.

#### **External Web Services:**

- ISHA OUTREACH and ISHA EDUCATION uses a number of external web services on its
  site to display content within its web pages. For example, to display video it uses
  YouTube. As with the social media buttons, Smile Foundation cannot prevent these
  sites, or external domains, from collecting information on the user's consumption of
  the content embedded on its site.
- 2. The website contains links to other websites for the benefit of its visitors. This Privacy Policy does not apply to such other websites.
- 3. ISHA OUTREACH and ISHA EDUCATION are not expressly or impliedly responsible for, or liable to any loss or damage caused to a user by the collection, use and retention of Personal Information by such website in any manner whatsoever. It is important that the users review the privacy policies of all websites they visit before disclosing any information to such websites.

# **Changes to Privacy Policy:**

As and when the need arises, ISHA OUTREACH and ISHA EDUCATION may add, alter, delete or modify its Privacy Policy in accordance with the latest technology and trends. It will provide you with timely notice of these changes. Such changes, additions, alterations, deletions or modifications shall be binding on you once you visit the website after the Privacy Policy has been so amended. The users may reach out to us at <a href="mailto:info@ishaoutreach.org">info@ishaoutreach.org</a> if they have any queries about any such changes.

#### **REFUND AND CANCELLATION POLICY:**

Welcome to this website of ISHA OUTREACH and ISHA EDUCATION. We make public our policy on refund and cancellation of donations received for the social cause on payment gateway as under:-

- No refund/cancellation for the donated amount by any donor will not be entertained, the online donations through the online payment gateway.
- No cash or refund of money will be allowed.
- If any in-kind support is received by the donor from anywhere, the material will be reached to the poorest of the poorer communities.
- Once received, the donation for a cause will not be refunded to the donor. No cancellation can be made. The donation will be used for the development of the initiative for which it has been made.

#### **DISCLAIMER**

Your access to and use of this website (www.ishaoutreach.org) referred to as "Website" is subject to the following terms and conditions and all applicable laws. By accessing and browsing this website, you accept, without limitation or qualification, these Terms and Conditions and acknowledge that any other agreements between you and ISHA OUTREACH and/or ISHA EDUCATION are superseded and of no force or effect.